

Idea loop

Change the information system, then test against criteria.

1 EXPLORE

Card E: visitor needs the route; actual use unknown.

2 IDEA A

Room numbers lead; full names appear in a key.

3 IDEA B

Full room names lead; numbers are secondary.

4 COMPARE

Both must preserve Entrance → 1 → 2 → 3.

5 REFINE

Move a label or legend, then annotate why.

Not a copy of a named design-process model.