

Make success observable

A criterion is a plan for evidence, not a result

State the reader, task, condition and target.

Set a threshold to test; do not report it as achieved.

1. WHO WILL TRY?

Your source detail / decision: _____



2. WHAT WILL THEY DO?

Your source detail / decision: _____



3. UNDER WHAT CONDITION?

Your source detail / decision: _____



4. WHAT TARGET WOULD COUNT?

Your source detail / decision: _____

WORKED FICTIONAL EXAMPLE

Planned trial: first-time reader finds the tent.

Use a paper map; target under 20 seconds without prompting.

TRY IT: How would you record a miss or a confusing label?

Tactile / low-vision route:

Lay four strips in order; move a proposed measure to the last.

Original fictional practice · A4 · complete text alternative supplied