

Turn a broad promise into a question

Preparatory Unit 1 issue framing; no action or outcome is claimed.

1 · SPECIFIC CONTEXT

Which fictional programme, place or information route?

2 · POSSIBLE ACCESS ISSUE

What barrier and offered resource are actually described?

3 · TWO INFORMATION NEEDS

What must be checked before a solution is chosen?

4 · ONE NARROW QUESTION

Ask how access works; do not promise a wellbeing result.
